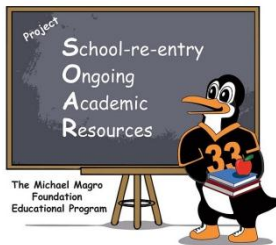




STEWARDSHIP REPORT

FALL 2011

The Foundation's resources have helped create a number of innovative programs with far-reaching implications for pediatric cancer patients and their families. As you will read, we are also striving to expand our program models to embrace all children with chronic illnesses.



SOAR (School Re-entry and Ongoing Academic Resources), the centerpiece of the Foundation's multi-faceted programs, is an ongoing counseling and support program for children with chronic illnesses who are returning to school, during or post-treatment. The Foundation recently awarded the Cancer Center for Kids (CCFK) a \$25,000 grant for SOAR.

The SOAR Manual offering user-friendly information has been developed in conjunction with the CCFK psychosocial team. Its contents offer extensive resources and a step-by-step strategy to prepare patient, family, educator, and classmate for a chronically ill child's school re-entry during or post-treatment. The Manual is currently being marketed to the medical community on a nationwide basis.

A review of county-wide demographics with child life specialists has generated the Foundation's additional contributions to Winthrop's off-campus facility on Fulton Avenue in Hempstead. The Foundation is helping to underwrite school supplies for its 'back-to-school' programs and offering families much-needed gift cards for stores like Old Navy, Payless and Stop and Shop where they can purchase necessary food and clothing as well as medications through Pharmacy at Stop and Shop



The Foundation has awarded Winthrop-University Hospital a \$25,000 grant to fund a software package for a state of the art portable echocardiogram machine. This cutting-edge equipment, manufactured by GE, helps assess cardiac anatomy with advanced technology and exceptional



clarity. In addition, utilizing Automated Function Imaging, it can monitor the heart before, during and after chemotherapy, enabling physicians to establish a baseline for pediatric cancer patients, determine the effects of treatment both long and short-term, and evaluate potential cardiac damage.

Combining superior detail and quality of information with sophisticated echocardiography will benefit all of Winthrop's pediatric patients as well, according to Dr. Carlos Montoya,

Director of Pediatric Cardiology at Winthrop Hospital Children's Medical Center. *"The echo machine will open a new window to the heart for all our pediatric patients, from newborns to young adults."*

The Foundation continues to bring comfort and joy to the Children's Medical Center at Winthrop-University Hospital. In addition to providing portable DVD players, arts and craft supplies and movies for the fifth floor pediatrics area, the Foundation provides needed items in Pediatric ICU and Pediatric Emergency Room.

The Foundation has stocked the library at CCFK with multiple copies of the "Family Handbook for Children with Cancer," an extraordinary resource to help families keep track of their children's health and healthcare treatments. The binder outlines a basic understanding of a child's cancer diagnosis, and helps the family stay organized as it navigates the healthcare system's stormy seas. Written by members of the Children's Oncology Group and parents of children in treatment, the book contains vital information about local hospital and community resources. Whether it's visiting the Emergency Room or accessing train, bus and taxi schedules, this how-to manual empowers parents by providing structure and good counsel as they chart a course toward hope and healing.



The Foundation is providing "Chemo Ducks" to pediatric cancer patients at the Cancer Center for Kids. The Chemo Duck is a stuffed yellow duck dressed in blue hospital scrubs with a bandana around its head, a chemotherapy port on its chest and an immobilizer on his arm. A program of the Nashville-based nonprofit organization, *Gabe's My Heart*, Gabe's Chemo Duck Program was established in 2004 to provide education and comfort to children living with cancer through medical play using therapeutic tools. Thus far, the program has provided more than 5,000 ducks to children around the world.

The goal of the program is to enable hospital staff and parents to prepare children for chemotherapy and eliminate the fear of the unknown. In a gentle, age-appropriate manner, children learn what to expect during cancer treatment and have a friend to share the experience. In turn, children can use Chemo Duck to help friends, siblings and classmates to understand and empathize with their experience.

FOUNDATION EVENTS



On Saturday, August 6th, Mastermind Unit (MMU) partnered with the Foundation to translate a 15-team **Soccer Tournament** into a mega-charity event that raised close to \$9,000 to benefit the Foundation and its mission on behalf of children with cancer. MMU founders Brian Horvath, Michael Stamatinos, Brian Alcantara truly paid it forward during this exciting day which brought the Long Island soccer community onto the field for a great cause.

The Foundation's **Car Wash & Classic Car Show** at Barry Tech Career and Technical Education Center in Westbury raised more than \$1,500 for the Foundation. Special thanks to James Clark, Principal, Automotive Department and Culinary Arts for coordinating of this annual event.

With the Long Island Blood Service as our co-sponsor, the Foundation's **Blood Drive**, held at East Marie Fire House in Hicksville, harvested 59 pints of critically needed blood. After collection, these units are separated into their respective components and distributed to patients throughout the area.

Our first attempt at organizing a **Night of Laughter and Giving** was a huge success. Event was held at Perfecto Mundo and 73 people enjoyed a night with comedians and good food. This event raised over \$3500.00 for the Foundation.

ON THE DRAWING BOARD



Re-entering
Education System
After
Chronic
Health Issues

The Foundation is currently developing a **REACH** binder—a 'sequel' to the SOAR Manual—for children who are afflicted with chronic illnesses in areas like cardiology, endocrinology, nephrology, and gastroenterology. Stay tuned as this project evolves. The resource binders will be written by the clinical nursing and medical staff members within Winthrop Pediatric Associates.

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